

RFP - Questions and Answers

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Delaware Pathways and Registered Apprenticeship

Deadline: 07/11/2017

Budget

Have you established a budget for this RFP?

Posted On: 6/1/2017

Answer

A budget has been established to support this work. The Delaware Departments of Education and Labor are seeking a fair proposal that meets the specifications provided and will negotiate with the selected vendor to determine a final budget amount should a budgetary gap exist.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

General Evaluation Requirements

Section: B. General Evaluation Requirements Page number: 4 Text of passage being questioned: Project Cost Question: What is the yearly budget allocation for this project?

Posted On: 6/13/2017

Answer

An annual budget has been established to support this work. The Delaware Departments of Education and Labor are seeking a fair proposal that meets the specifications provided and will negotiate with the selected vendor to determine a final budget amount for the initial contract year and each subsequent year that the contract is renewed.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

<http://deawarepathways.org> Website

Section: Attachment 11 Page number: 50 Text of passage being questioned: Launch <http://deawarepathways.org> website with information and resources for students, parents, employers, and funders. Fall 2017 Question: Do you want an entire website redesign? If so, would we be working with the current website designer or on our own?

Posted On: 6/13/2017

Answer

The June deliverables included in the attachment should be included in the RFP response. The timeline associated with these deliverables will be negotiated with the selected vendor.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

Timeline

Section: Attachment 11 Page number: 54 Text of passage being questioned: Create DE Pathways and Registered Apprenticeship style guide for common brand materials. June 2017 Question: Would the June 2017 timeline (for all June dates) be revised once contracted is awarded? Or is there a current provider completing the tasks for June?

Posted On: 6/13/2017

Answer

The June deliverables included in the attachment should be included in the RFP response. The timeline associated with these deliverables will be negotiated with the selected vendor.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

Budget

What is the budget for this initiative?

Posted On: 6/19/2017

Answer

The Delaware Departments of Education and Labor are seeking a fair proposal that meets the specifications provided and will negotiate with the selected vendor to determine a final budget amount should a budgetary gap exist.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

Pricing File

Should the pricing file include a total budget?

Posted On: 6/19/2017

Answer

Yes

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

Advertising

Should the proposal include a traditional advertising component? (i.e. print, digital, billboards, etc.)

Posted On: 6/19/2017

Answer

The proposal may include options for traditional advertising components.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |

Branding Together and/or Separately

How do you see this initiative supporting the brand identities of Delaware Pathways and Registered Apprenticeship- are they grouped into one "super brand" or two individual identities?

Posted On: 6/19/2017

Answer

Advertising associated with the Delaware Pathways initiative and Registered Apprenticeship should follow the same style guide, color scheme, and general appearance for the purpose of marketing materials, print materials, and online materials. Activities associated with Delaware Pathways and Registered Apprenticeship may vary, but to the degree possible the Departments of Education and Labor are seeking a high degree of similarity between these two activities.

Answered On: 6/23/2017

Last Updated On: 6/23/2017

Answered By: |